

Marketing Methods Competition

Company's Name: _____

Key Contact Name: _____

Title: _____ Telephone: _____

Email: _____

Entry Category: **1 2 3 4 5 6 7 8 9 10 11**

Name of Your Project:

Format:

**Name of Underwriting
Insurance Company:**

Name of Sponsor/Endorser:

**Type(s) of Insurance
Being Promoted:**

Distribution Date(s):

Quantity(ies):

Target Market:

Program Objectives:

Marketing Overview:

Cost:

Results:

(note: 50% of judges' scoring is based upon results)

Marketing Support:

Project Developed By:

Project Team Members: