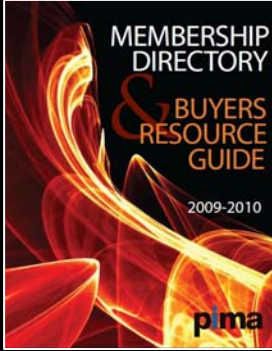


# Professional Insurance Marketing Association DIRECTORY & BUYERS' GUIDE ADVERTISING AGREEMENT

Ad Material Due April 15, 2010



The annual edition of the PIMA Membership Directory & Buyers Guide contains comprehensive contact information for all PIMA members -- Agents/TPAs/Brokers of insurance Companies and Business Partners who direct market affinity, sponsored and group insurance products. This is a complimentary benefit *only* to PIMA members.

Advertisers also receive a brief business description and a live link to your Website from the PIMA Website. The Directory is regularly touted by members as one of the most valued benefits--most keep it at their fingertips.

To reserve your ad space simply complete this form and email it to [kristen@pima-assn.org](mailto:kristen@pima-assn.org) or FAX it to PIMA Attn: Kristen Webb at 312.644.8557.

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Advertiser Company

Contact Name

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Address

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City

State

Zip

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Contact Name

Contact Phone

Contact E-mail

The above identified advertiser agrees to contract for the following advertising and services in the 2010-2011 edition of the *Membership Directory & Buyers' Resource Guide* published by the Professional Insurance Marketing Association (PIMA).

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Half Page **\$750** \_\_\_\_\_ Full Page **\$1700** \_\_\_\_\_ Full Page Full Color Tab **\$2250** \_\_\_\_\_

Inside or Back Covers **\$2500** \_\_\_\_\_ Non-PIMA member **add 10%** \_\_\_\_\_

**Total:** \_\_\_\_\_ **Pick up from last year? Yes** \_\_\_\_\_ **No** \_\_\_\_\_

**Artwork Specifications:**

Full-page Ads: Live Page Area = 7.5" X 10"; Trim = 8.5" X 11"

Half-page Ads: Half Page (H) = 7.5" X 5"; Half Page (V) = 3.625" X 10"

Bleeds: Add at least 3/16" around

Original art should be a minimum of 300 dpi at usage size, and final PDF to be a minimum 300 dpi full resolution CMYK tiff output.

All ads must be supplied in CMYK.

**Business Description & Web Site Link:**

Please submit a brief two to three sentence description of your business along with this form and include your web site address so that we may provide a **link** to your site.

**Ad Submission:**

Ads can be emailed to [kristen@pima-assn.org](mailto:kristen@pima-assn.org) or mailed on CD to: PIMA 230 E Ohio St., Suite 400, Chicago, IL 60611

**Authorizing Signature:** \_\_\_\_\_

**pima**